



ReadyTalk Platinum Web Event

EVENT SERVICES



Running a large, business-critical web event? Host your next big event with confidence with the ReadyTalk Platinum Web Event. This comprehensive package includes all of the technology and professional services needed to plan for and execute a successful web event—all at a predictable and affordable fixed price.

ReadyTalk Platinum Web Event Package

- ✓ Web Conferencing
- ✓ Dial-In Audio Conferencing
- ✓ Broadcast Audio
- ✓ Recording Archiving
- ✓ Professional Event Services

Unprecedented Service and Convenience for High Profile Events

ReadyTalk Platinum Web Event is the industry's first offering to combine web conferencing, operator-assisted audio, broadcast audio, comprehensive event services and recording archiving into one convenient and cost-effective package.

Why Choose a ReadyTalk Platinum Web Event?

Unprecedented service and peace-of-mind for business-critical events

A predictable (and affordable) price point

Freedom of choice for event audio

Extend your ROI beyond the live event

Host your next big event with confidence. A ReadyTalk Event Manager will work hand-in-hand with you before, during, and after the event. Expert guidance and support ensure you get the most out of your investment. We'll handle the logistics and technical details so you can focus on communicating your message.

ReadyTalk Platinum Web Event is a comprehensive package of services that delivers everything you need to host a flawless web event without breaking the bank. The fixed price point means you won't be surprised by unexpected charges on your bill.

Unlike some packaged events, the ReadyTalk Platinum Web Event allows participants to choose the audio option that's right for them. They can opt for the convenience of listening over the Internet or dialing in with a telephone.

ReadyTalk Platinum Web Event combines cutting-edge technology and expert guidance to leverage your investment after the event ends. We'll edit your recording and help you use the ReadyTalk Media Player to embed it in web sites, blogs and social media outlets. Plus, we'll create a podcast for added distribution flexibility.

Comprehensive Event Services

A dedicated ReadyTalk event manager will work with you throughout the event to help make the most of your time and money. Professional services delivered with the ReadyTalk Platinum Event include:

Pre-Event Services

- Kick-off call to address event logistics and strategy (1 hour)
- One-on-one training
- Best practices guidance
- Project plan to layout timeline, roles and responsibilities
- Assistance with event scheduling, set-up and customization:
 - Registration page
 - Event invite e-mail
 - Registration confirmation e-mail
 - Reminder e-mail
 - Post-event survey
 - Post-event follow-up e-mails
 - Broadcast audio
 - Campaign tracking
- Expanded event dry run and rehearsal (1 hour)

Live-Event Services

- Pre-conference call in private “green room” (30 minutes)
- Dedicated speaker lines
- Operator services (introductions, announcements, dial-out)
- Set-up and testing of broadcast audio stream and recording
- Live event monitoring and support
- Operator moderation of audio Q&A

Post-Event Services

- Post-event wrap-up call and debrief (30 minutes)
- Customized post-event attendee survey
- Editing and publishing of embeddable recording and podcast
- Post-event reports (attendance, survey, chat, campaigns)
- Follow-up emails to attendees and no-shows

ReadyTalk Platinum Web Event Pricing

ReadyTalk Platinum Web Event includes everything needed to host a successful web event with as many as 2,000 participants at a predictable (and affordable) price point. You pay a flat fee based on the number of participants and the event duration.

Contact us at 800.843.9166 or sales@readytalk.com to learn more about how a ReadyTalk Platinum Web Event can help you put on your next big event with confidence.

About ReadyTalk

ReadyTalk is committed to helping customers conduct successful audio and web conferences of all sizes – from small, ad hoc meetings to large, formal events. Visit www.readytalk.com to learn more about our full range of technology and services including:

Audio Conferencing • Web Conferencing • Event Services • Recordings and Podcasts