



# ReadyTalk Broadcast Audio

AUDIO CONFERENCING



Deliver high-quality audio directly to attendees' computer speakers with ReadyTalk Broadcast Audio. Broadcast Audio lets participants choose the audio option that's right for them – listening to the web conference over the Internet or dialing in with their telephone.

## Why ReadyTalk Broadcast Audio?

### Convenience

Offer participants the convenience of listening to the web conference with computer speakers without needing to use a traditional telephone.

### Quality

ReadyTalk Broadcast Audio offers a high-quality listening experience because it is optimized for smooth playback, low latency and low bandwidth.

### Cost Control

Reach an international audience or expand the size of your web events without blowing your budget.

## ReadyTalk Broadcast Audio Pricing

ReadyTalk Broadcast Audio is available as an add-on to web conferences with operator-assisted audio. There is a flat fee based on the number of participants and a per-minute rate for participants who dial-in using their telephone plus standard web conferencing charges.

Contact us at 800.843.9166 or [sales@readytalk.com](mailto:sales@readytalk.com) to learn more about how ReadyTalk Broadcast Audio can expand your reach and deliver a high-quality listening experience for web conference attendees at a low price.

## Is Broadcast Audio Right for Your Web Conference?

ReadyTalk Broadcast Audio is perfect for:

- Keeping costs low but supporting a large audience of up to 3,000 participants per event
- International participants
- Offering participants the flexibility to listen over their computer speakers or dial-in to hear event audio
- Ensuring a high-quality listening experience for all participants
- Web conferences that don't require two-way audio interaction with all participants

## All-Inclusive Events

Running a large, critical web event? Broadcast Audio is available as part of ReadyTalk Web Event packages, which include all of the technology and professional services required to plan for and execute a successful web event at a predictable price point.

## About ReadyTalk

ReadyTalk is committed to helping customers conduct successful audio and web conferences of all sizes – from small, ad hoc meetings to large, formal events. Visit [www.readytalk.com](http://www.readytalk.com) to learn more about our full range of technology and services including:

**Audio Conferencing / Web Conferencing / Event Services / Recording and Archiving**