



ReadyTalk Recording & Archiving

RECORDING & ARCHIVING



Developing quality content for marketing, sales and training programs takes time, energy and money. Recordings are a cost-effective way to leverage this valuable content to reach new audiences and significantly improve ROI. ReadyTalk makes it easy by providing the best recording and playback capabilities in the industry.

Easy Recording

With ReadyTalk, there is no set-up fee or special software required. Just click 'record' with the in-meeting conference controls or use your touch-tone phone. It's that simple to record an audio-only conference or an integrated web and audio conference.

Industry-Standard File Formats

Prefer to host ReadyTalk recordings on your own servers? It's easy to download ReadyTalk recordings in a variety of industry-standard file formats (.mp3, Flash, .wav, or high-resolution.mp4) so you can edit and share them as you wish.

Affordable Archiving

Get more from your content when you let ReadyTalk host your conference recordings. ReadyTalk Archiving delivers unlimited playbacks plus a wealth of additional features such as playback registration, automated podcasting, easy sharing to Facebook and Twitter, and more.

Embeddable Media Player

The ReadyTalk Media Player makes it easy to leverage recorded content while delivering a sophisticated playback experience. Share the playback link or embed recordings directly into blogs, social media sites or your company website. With a single click, viewers see your content without leaving your site. Sharing your recorded content and creating a conversation with your audience has never been easier.

Ideas for Leveraging Your Recorded Content

- Drive lead generation with an on-demand webinar
- Enrich your website with a recorded company or product overview
- Build a library of online training modules
- Train your sales team with recorded demos
- Expand your reach by embedding a recording on Facebook
- Engage your audience by adding recorded content to your blog posts
- Generate excitement by embedding a demo in your press release
- Share the playback link to Twitter followers
- Enhance your online help with recorded tutorials
- Communicate with customers, employees and partners in new ways
- And more ...

Learn More

Contact the ReadyTalk Sales Team at sales@readytalk.com or 800.843.9166 to learn how ReadyTalk can help you get more from recorded content after your conference.

About ReadyTalk

ReadyTalk is committed to helping customers conduct successful audio and web conferences of all sizes – from small, ad hoc meetings to large, formal events. Visit www.readytalk.com to learn more about our full range of technology and services including:

Audio Conferencing / Web Conferencing / Event Services / Recording and Archiving