



Want to schedule and host polished webinars that create awareness, generate leads, train customers or communicate with investors? ReadyTalk delivers the tools and support you need to make your web event a success.

Everything You Need to Host a Flawless Webinar

ReadyTalk’s webinar services were built with marketers in mind. It’s easy to schedule a webinar and tap into tools to customize event emails and web pages, promote the event, engage your audience and report on your success.

Webinar Options Compared

ReadyTalk’s webinar offerings combine all of the conferencing technology you need to host a successful webinar with as many as 3,000 participants – all at a predictable (and affordable) price.

	Webinar Subscriptions	Gold Webinar Package	Platinum Webinar Package
Number of Participants	Up to 500 Up to 1000 Up to 3000	Up to 3000	Up to 3000
Web Conferencing	✓	✓	✓
Audio Conferencing			
Broadcast Audio	✓	✓	✓
Operator-Assisted Audio	✓	✓	✓
Professional Consulting and Support			
Live Event Monitoring & Support	✓	Limited Support	Full Support
Webinar Set-Up & Customization	✓	✓	✓
Event Dry Run	✓	✓	✓
Recording and Archiving	✓	✓	✓
Pricing	Monthly fee for unlimited webinars	Flat fee for each webinar	Flat fee for each webinar
✓ Included with package	✓ Available as an add-on service		

Expert Advice Throughout Your Event

With Gold and Platinum Webinar Packages, ReadyTalk Event Managers help you make the most of your investment by providing guidance and support before, during and after your webinar. Services are available a la carte or a part of a Webinar Package and include:

Webinar Set-Up and Customization: A ReadyTalk Event Manager will set-up and customize all aspects of your webinar including scheduling, registration, marketing campaigns, invitation and follow-up emails, post-event surveys, publishing your recording, and additional customization options.

Event Dry Run: To ensure your team is well prepared for a successful event, ReadyTalk will conduct a brief technical dry run with your moderator and speakers.

Full Live Event Monitoring and Support: Live event monitoring and technical support by a ReadyTalk Event Manager ensures a smooth event from pre-conference through event conclusion.

Why ReadyTalk for Webinars?

- Comprehensive pre-, in- and post-meeting features
- No downloads, so participants can join without hassle
- Host events with as many as 3,000 attendees
- Personalized support and service from ReadyTalk's team of event experts
- High-quality audio delivered over the phone or streaming to the desktop
- Seamless integration with Eloqua and Salesforce
- Open API for integrating webinar data with other key business systems

Learn More

Contact us at sales@readytalk.com or toll-free at 800.843.9166 to learn more about ReadyTalk's webinar offerings and find the package that's right for you.

About ReadyTalk

ReadyTalk is committed to helping customers conduct successful audio and web conferences of all sizes – from small, ad hoc meetings to large, formal events. Visit www.readytalk.com to learn more about our full range of technology and services including:

Audio + Web Conferencing | Webinars + Professional Services | Recording + Syndication