



ReadyTalk Gold Webinars

EVENT SERVICES



Looking for the flexibility to run your own polished webinars but still want access to an expert during your live event? Avoid surprises on your next webinar invoice and enjoy in-event professional assistance with ReadyTalk's Gold Webinar Package. ReadyTalk delivers everything you need to manage and host a successful web event – all at a predictable and affordable fixed price.

Why Choose a ReadyTalk Gold Webinar Package?

The services you need in one convenient package

The ReadyTalk Gold Webinar package combines everything you need to host a polished webinar in one all-inclusive package: web conferencing, operator-assisted audio, broadcast audio (high-quality audio delivered directly over the participant's computer speakers), recording archiving plus live event monitoring and support by our ReadyTalk Event Managers.

A predictable (and affordable) price point

Get everything you need at a budget-friendly fixed price. Your webinar dollar will go further and you can rest assured that you won't be surprised by unexpected charges on your bill.

Leverage your recorded content after the live event

Utilize unlimited playbacks and unlock a wealth of tools for sharing recordings. Podcast your recording; embed it on Facebook, blogs, and websites; promote it on Twitter – the possibilities are endless. And, best of all, it's all included with the ReadyTalk Gold Webinar Package.

Basic Event Services

With the ReadyTalk Gold Webinar Package, you get assistance from a ReadyTalk Event Manager and an Operator during the live event to ensure your webinar is a success. An Event Manager will provide **Live Event Monitoring and Support:**

- Pre-conference call in a private speaker "green room" to help with final details and speaker coordination
- Set-up and testing of Broadcast Audio stream
- Set-up and testing of recording
- Basic event monitoring and technical support:
 - Live Operator support throughout your event
 - Live ReadyTalk Event Manager support for pre-conference and first 30 minutes of webinar
 - Immediate online access to ReadyTalk Event Manager for the remainder of the webinar
- Operator services (introductions, conclusions, announcements, participant and speaker dial-outs, moderation of audio Q&A)

About ReadyTalk

ReadyTalk is committed to helping customers conduct successful audio and web conferences of all sizes – from small, ad hoc meetings to large, formal events. Visit readytalk.com to learn more about our full range of technology and services including:

Audio + Web Conferencing | Webinars + Professional Services | Recording + Syndication

Gold Webinar Package

- Web Conferencing
- Direct Operator-Assisted Audio
- Broadcast Audio
- 12 Months Recording Archiving
- Basic Live Event Monitoring and Technical Support

Gold Webinar Pricing

ReadyTalk Gold Webinar includes everything needed to host a successful web event with as many as 3,000 participants at a predictable (and affordable) price point. You pay a flat fee based on the number of participants and the event duration.

Additional services are available a la carte:

- Webinar Set-Up and Customization
- Full Event Monitoring and Support
- Event Dry Run (30 Minutes)
- Full Dress Rehearsal with Operator Services (1 Hour)
- Premium Operator-Assisted Services
- International Toll-Free Access

Contact us at 800.843.9166 or sales@readytalk.com to learn more about how a ReadyTalk Gold Webinar can help you make the most of your webinar budget.