



# ReadyTalk Platinum Webinars

EVENT SERVICES



Running a large, business-critical webinar, such as an investor call or an important lead generation event? Host your next big event with confidence with the ReadyTalk Platinum Webinar. This comprehensive package includes all of the technology and professional services needed to ensure your webinar is flawless.

## Why Choose a ReadyTalk Platinum Webinar?

Unprecedented service and peace-of-mind

To ensure you get the most out of your investment and have a highly successful event, a ReadyTalk Event Manager will work hand-in-hand with you before, during and after the webinar, providing expert guidance and support. We'll share webinar best practices and handle the logistics and technical details so you can focus on communicating your message and engaging your audience.

Convenience of an all-inclusive package

Enjoy a comprehensive package that delivers everything you need to host a successful webinar, including: web conferencing, operator-assisted audio, broadcast audio (high-quality audio delivered directly over the participant's computer speakers), recording archiving plus comprehensive event services. The fixed price point means you won't be surprised by unexpected charges on your bill.

Extend your ROI beyond the live event

The ReadyTalk Platinum Webinar combines technology and expert guidance to help you continue engaging the audience after the event ends. We'll edit your recording and help you use the ReadyTalk Media Player to embed your recorded event in websites, blogs, and social media outlets.

Plus, we'll create a podcast for added distribution flexibility. There are no additional fees for recording and playback; it is all included with the ReadyTalk Platinum Webinar Package.



### ReadyTalk Platinum Webinar Package

- Web Conferencing
- Direct Operator-Assisted Audio Conferencing
- Broadcast Audio
- 12 Months Recording Archiving
- Comprehensive Webinar Services

### Unprecedented Service & Convenience for High-Profile Events

The ReadyTalk Platinum Webinar package provides all of the technology and professional services you need to make your webinar a success. Our experts deliver white-glove service every step of the way – from pre-event planning to live-event support to post-event follow-up – so your important event is flawless.

## Comprehensive Webinar Services

A dedicated ReadyTalk Event Manager will work with you throughout the event to help make the most of your time and money. The following services are included with your Platinum Webinar Package:

### Webinar Setup and Customization

While you focus on the content of the webinar, a ReadyTalk Event Manager will handle all the details and setup:

- Scheduling
- Event Registration Page
- Marketing Campaigns
- Invitation Emails
- Confirmation Emails
- Reminder Emails
- Polling Questions
- Post-Event Survey
- Follow-Up Emails
- Event Reporting
- Recording, Editing and Publishing

### Event Dry Run

ReadyTalk will conduct a 30-minute dry run with your moderator and speakers to help you prepare for a successful event.

### Full Live Event Monitoring and Support

A ReadyTalk Event Manager will sit in on your live event to help deliver a flawless experience:

- Pre-conference call in a private speaker “green room” to help with final details and speaker coordination
- Set-up and testing of broadcast audio stream
- Set-up and testing of recording
- Full live event monitoring and technical support for your entire event by a ReadyTalk Event Manager and an Operator
- Operator services (introductions, conclusions, announcements, participant and speaker dial-outs, moderation of audio Q&A)
- Private post-conference speaker “green room” to debrief and discuss next steps

## ReadyTalk Platinum Webinar Pricing

ReadyTalk Platinum Webinar includes everything needed to host a flawless webinar with as many as 3,000 participants at a predictable (and affordable) price point. You pay a flat fee based on the number of participants and the event duration.

Additional services are available a la carte:

- Full Dress Rehearsal with Operator Services (1 Hour)
- Premium Operator-Assisted Services
- International Toll-Free Access

## Learn More

Contact us at 800.843.9166 or [sales@readytalk.com](mailto:sales@readytalk.com) to learn more about how ReadyTalk Event Services can help you put on your next big event with confidence.

## About ReadyTalk

ReadyTalk is committed to helping customers conduct successful audio and web conferences of all sizes – from small, ad hoc meetings to large, formal events. Visit [www.readytalk.com](http://www.readytalk.com) to learn more about our full range of technology and services including:

**Audio + Web Conferencing | Webinars + Professional Services | Recording + Syndication**