Deliver high-quality audio directly to attendees’ computer speakers with ReadyTalk Broadcast Audio. Broadcast Audio lets participants choose the audio option that’s right for them – listening to the web conference over the Internet or dialing in with their telephone.

Why ReadyTalk Broadcast Audio?

<table>
<thead>
<tr>
<th>Convenience</th>
<th>Offer participants the convenience of listening to the web conference with computer speakers without needing to use a traditional telephone.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Quality</td>
<td>ReadyTalk Broadcast Audio offers a high-quality listening experience because it is optimized for smooth playback, low latency and low bandwidth.</td>
</tr>
<tr>
<td>Cost Control</td>
<td>Reach an international audience or expand the size of your web events without blowing your budget.</td>
</tr>
</tbody>
</table>

Is Broadcast Audio Right for Your Web Conference?

ReadyTalk Broadcast Audio is perfect for:
- Keeping costs low but supporting a large audience of up to 3,000 participants per event
- International participants
- Offering participants the flexibility to listen over their computer speakers or dial-in to hear event audio
- Ensuring a high-quality listening experience for all participants
- Web conferences that don’t require two-way audio interaction with all participants

About ReadyTalk

ReadyTalk is committed to helping customers conduct successful audio and web conferences of all sizes – from small, ad hoc meetings to large, formal events. Visit www.readytalk.com to learn more about our full range of technology and services including:

Audio Conferencing / Web Conferencing / Event Services / Recording and Archiving

www.readytalk.com | 303.209.1600 | 800.843.9166 | sales@readytalk.com | 1598 Wynkoop Denver, CO 80202