



# ReadyTalk Broadcast Audio

AUDIO CONFERENCING



Deliver high-quality audio directly to attendees' computer speakers with ReadyTalk Broadcast Audio. Broadcast Audio lets participants choose the audio option that's right for them – listening to the web conference over the Internet or dialing in with their telephone.

## Why ReadyTalk Broadcast Audio?

### Convenience

Offer participants the convenience of listening to the web conference with computer speakers without needing to use a traditional telephone.

### Quality

ReadyTalk Broadcast Audio offers a high-quality listening experience because it is optimized for smooth playback, low latency and low bandwidth.

### Cost Control

Reach an international audience or expand the size of your web events without blowing your budget.

## ReadyTalk Broadcast Audio Pricing

ReadyTalk Broadcast Audio is available as an add-on to web conferences with operator-assisted audio. There is a flat fee based on the number of participants and a per-minute rate for participants who dial-in using their telephone plus standard web conferencing charges.

Contact us at 800.843.9166 or [sales@readytalk.com](mailto:sales@readytalk.com) to learn more about how ReadyTalk Broadcast Audio can expand your reach and deliver a high-quality listening experience for web conference attendees at a low price.

## Is Broadcast Audio Right for Your Web Conference?

ReadyTalk Broadcast Audio is perfect for:

- Keeping costs low but supporting a large audience of up to 2,000 participants per event
- International participants
- Offering participants the flexibility to listen over their computer speakers or dial-in to hear event audio
- Ensuring a high-quality listening experience for all participants
- Web conferences that don't require two-way audio interaction with all participants



## All-Inclusive Events

Running a large, critical web event? Broadcast Audio is available as part of the ReadyTalk Platinum Web Event package, which includes all of the technology and professional services required to plan for and execute a successful web event at a predictable price point.

## About ReadyTalk

ReadyTalk is committed to helping customers conduct successful audio and web conferences of all sizes – from small, ad hoc meetings to large, formal events. Visit [www.readytalk.com](http://www.readytalk.com) to learn more about our full range of technology and services including:

**Audio Conferencing • Web Conferencing • Event Services • Recordings and Podcasts**