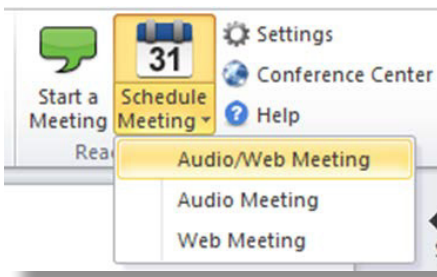


ReadyTalk Connectivity Tools

Meet online faster, right from where you are working. Start a sales demo from Salesforce, schedule conferences from Outlook, Lync or Google Calendar. Join a collaborative meeting from your desktop.

The ReadyTalk Connectivity Tools are designed to ensure every meeting starts faster, helping you be more efficient. [Learn more at www.readytalk.com/connectivity](http://www.readytalk.com/connectivity)



Manage Meeting Invitations Right from Outlook

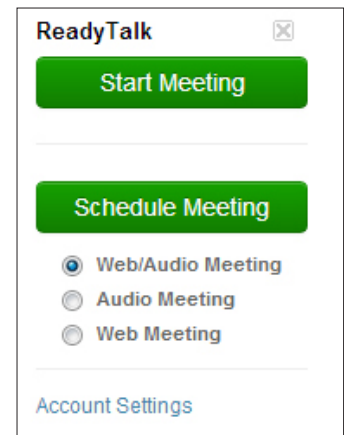
ReadyTalk Scheduler for Outlook gives you the flexibility to easily setup and start an on-demand or scheduled meeting directly from Microsoft Outlook:

- Instantly start an on-demand or scheduled meeting from the Outlook toolbar
- Outlook invitations include everything needed to join audio and web meeting
- Give participants the option to have the audio conference call them
- Setup multiple accounts to allow for separate access codes

Start and Schedule Meetings from Google Calendar

The ReadyTalk Google Calendar Gadget provides the flexibility to easily schedule and start on-demand meetings directly from Google Calendar:

- Instantly start a meeting from the Google Calendar Sidebar
- Google Calendar invitations include everything needed to join the audio and web meeting
- Give participants the option to have the audio conference call them directly from the Google calendar invitation



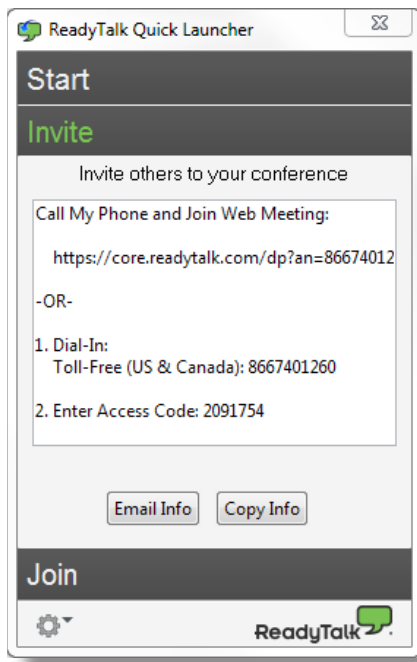
Launch Demos Without Leaving Salesforce

ReadyTalk helps sales reps be more productive and frees them to focus on selling by seamlessly integrating easy-to-use, high-quality conferencing into Salesforce:

- Instantly start a demo directly from salesforce.com
- Give management visibility into sales productivity metrics
- Schedule meetings in seconds right from the Lead or Contact record
- Automatically capture demos and meetings as Salesforce activities



AppExchange Program
PARTNER



Meet Now Instantly from Your Desktop

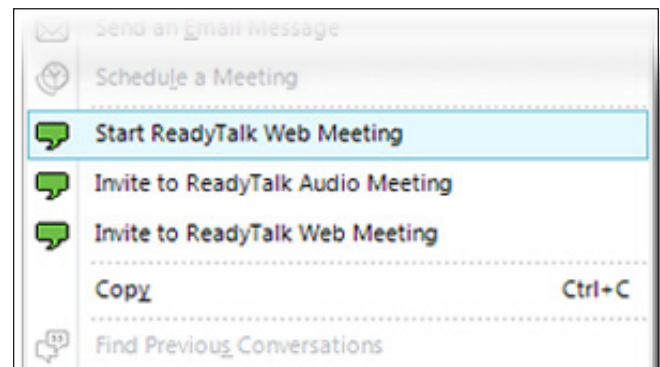
Instantly start, join and invite participants to ReadyTalk meetings from the convenience of your desktop with ReadyTalk Quick Launcher:

- Start an ad hoc or scheduled audio and web meeting with one click
- View a list of upcoming scheduled meetings and choose the one you want to start
- Bypass registration and join on-demand meetings as a participant
- Invite others from Quick Launcher or copy and paste meeting details into your preferred email client

ReadyTalk for Lync

Complement Microsoft Lync with ReadyTalk web and audio conferencing, so you can start, schedule and invite contacts to meetings with a click.

- Invite contacts and start meetings directly from a Lync contact
- Invited Lync contacts can quickly join audio meetings by entering their name and phone number
- IT administrators can silently deploy ReadyTalk for Lync to the entire organization
- Supports Lync 2010 – 2013



LEARN MORE

Visit www.readytalk.com to learn how ReadyTalk can save you time and money with a full-featured webinar solution that seamlessly integrates with Eloqua.

ABOUT READYTALK

ReadyTalk is committed to helping customers conduct successful audio and web conferences of all sizes – from small, ad hoc meetings to large, formal events. Visit www.readytalk.com to learn more about our full range of technology and services including:

- Audio, Web and Video Conferencing
- Webinars and Professional Services
- Recording and Syndication

ReadyTalk
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